



Case Study

INCLUSIVE ACTION FOR THE CITY

Inclusive Action for the City is a community development nonprofit, based in Los Angeles, whose mission is to bring people together to build strong, local economies that uplift low-income urban communities through advocacy and transformative economic development initiatives.

THE OPPORTUNITY

Inclusive Action's emergency fund provided financial support to Los Angeles street vendors who were struggling as a result of the COVID-19 pandemic. Inclusive Action wanted a secure, convenient way to distribute funds as quickly as possible.

THE SOLUTION

The Onbe team worked with Inclusive Action for the City to implement and deploy a payout solution for affected street vendors in under 24 hours. The solution provided each eligible recipient with a prepaid Mastercard that they could use anywhere, immediately.

THE RESULTS

Many street vendors operate with only enough cash on hand to last them 27 days. The Onbe solution gave them immediate access to emergency funds that helped them to pay rent, purchase groceries, and supplement the income they lost during the pandemic.

“Onbe went above and beyond to implement and deploy the program and manage the many moving parts that come with a project like this. In addition, our mission resonated with Onbe. They understand what we're trying to do.”

—Kara Kaplan, Cofounder & CEO