



Case Study

CRUISE LINE SEAMLESSLY PAYS CREW FROM 125 COUNTRIES

Our client, the second largest cruise company in the world, operates cruises to 490 destinations on all continents. As an international cruise line with more than 66,000 employees of 125 nationalities, the company needed to pay crew members quickly and seamlessly, with the option to transfer funds to their bank accounts back home.

THE OPPORTUNITY

The client wanted to provide its crew with a digital payment system built to maximize their job satisfaction and performance. That meant offering instant access to funds and choice of where and how to spend.

THE SOLUTION

Onbe seamlessly integrated a digital payment solution into the cruise line's existing payroll system, providing crew members with flexible and secure access to funds. Crew members can:

- Receive their pay securely on a prepaid Mastercard card
- Opt for convenient card spend or withdraw funds from on-board ATMs
- Set up recurring or on-demand payroll transfers to a bank account

THE RESULTS

The client built a seamless, flexible, and truly global payday, improving employee satisfaction. Onbe has since expanded its offerings to include same-day global remittances with competitive foreign transaction (FX) fees, enabling flexible spending and bill pay.